



**ETHICSCAN**  
Ethics Consulting, Research & Education

Vincent di Norcia  
EthicsScan Consulting Associate



Ethics Audits	X	Research	X	Presentation	
Code of Ethics	X	Benchmarking		Organizational Reviews	X
Ethics Training		Ethical Investing		Partnerships	

Vincent di Norcia is the author of *Hard Like Water: Ethics in Business* (Oxford University Press: 1998). The book shows how ethical values permeate every aspect of business from ownership and management to technological innovation, environmental protection, and scenario planning. The book also discusses the social character of business, including organizational values, employee and consumer relations, interaction with aboriginal peoples and a separatist Quebec, and foreign investment.

He is a leading expert in the field of business ethics, having consulted on ethics and harassment codes for various organizations and presented ethics workshops to business, media and professional groups. He has spoken on social markets and social democracy, multi-stakeholder social problem solving, and ethics and technological change, as well as environmental management systems, especially in the mining and pulp and paper business.

He is currently Open Forum Editor of *The Corporate Ethics Monitor*, a member of the Ethics Practitioners Association of Canada, the Society of Business Ethics, the International Association of Business and Society, and a director of the Canadian Philosophical Association. He is also an advisor to Langford Ltd, a Sudbury mining technology company, the Sudbury Chamber of Commerce, and an associate of Sharwood Company, a venture capital firm. From 1991 to 1995 he led the Environmental Values and Technological Innovation research project on environmental management in the mining and pulp and paper sectors, which was supported by the federal and provincial governments as well as the Social Sciences and Humanities Research Council.

Vincent di Norcia is Professor of Philosophy at the University of Sudbury, and also part-time lecturer in the Laurentian University School of Commerce and Administration. In 1998 he was visiting professor at the University of Auckland Business School, where he wrote a report on the

teaching of business ethics in New Zealand universities. He has also been a visiting professor in the Management Sciences Department, Faculty of Engineering, University of Waterloo, the Department of Government of the London School of Economics, and the Centre for the Study of Values at the University of Delaware.