



**ETHICSCAN**  
Ethics Consulting, Research & Education

## **Best Practices towards a Sustainable Municipality Leadership and Managing Organizational Performance**

*The following professional development program is available in a half day and full day format. It is based on courses already offered to individual municipalities. A more detailed outline for both is available on request.*

**Background:** Increasingly, citizens and taxpayers voice personal support for a greener planet but often assign responsibility for poor performance or slow change to their institutions and neighbours. To date, individual municipalities who respond to these challenges address energy conservation on a piecemeal basis, with individual departmental efforts in terms of transportation energy, land use planning, energy conservation, and waste disposal. This course is designed to provide a best practices framework for addressing sustainability through an integrated approach that councils and administrators can apply in order to be proactive and profit from these high profile, growing demands for leadership.

**Educational Offering:** Come hear experts talk about how to move beyond the mantra of reduce, reuse and recycle; how to target, measure and warrantee sustainable practices; what are effective practices in terms of planning, procurement, operations, partnerships, and waste, the implications of target setting and shared, community-based leadership; techniques to empower staff, suppliers and contractors, and local ratepayers; best practice techniques of public and stakeholder engagement, reinforcement and effective governance techniques to measure reputation and risk management; choices among incentive-based programs; and what are the roles and responsibilities to be played by elected officials, boards, municipal staff and the media.

**Likely Attendees:** municipal engineers; property management professionals; transportation planners; conservation, recycling and environment officers; maintenance professionals; procurement officers; others

**Topics:** carbon footprint; ethical sourcing and trading; alternative energy; building retrofit; community engagement; energy benchmarking; integrated transportation and energy planning; LEED certification; telecommunications substitution for travel

**Format:** A combination of presentations, small working groups, and sharing of individual municipal experience.

**Proposed Presenters:** EthicScan Associates (David Nitkin, Vince di Norcia); guests—engineers, sustainability consultants; others

**Program Size:** minimum 6-8; maximum 40

**Budget and Tuition:** The partner provides administration roles including publicity, the venue, refreshments, and travel costs for presenters. EthicScan provides the content, assistance with publicity, and the content. Negotiations on profit sharing are proposed.

