



NATIONAL CSR WEEK IN CANADA  
2015

SPONSORSHIP PACKAGE

CANADIAN CLEARING-HOUSE FOR CONSUMER AND CORPORATE ETHICS  
Lawrence Plaza Postal Outlet P.O. Box 54034 Toronto, Ontario Canada M6A 3B7  
tel: 416.783.6776 fax: 416.783.7386 [www.ethicscan.ca](http://www.ethicscan.ca)

<b>INDIVIDUAL</b>			
<b>Type</b>	<b>Cost</b>	<b>Description</b>	<b>Benefits</b>
Full registration	\$1,499	Two days- Toronto or Calgary	Attendance Meals Resource Binder Access to Library
Early bird registration	\$1,299: before October 31, 2015	Two days- Toronto or Calgary	Attendance Meals Resource Binder Access to Library
One day pass	\$ 500	Either venue	Attendance Meals
Speaker or Faculty Member	\$ 0	Two days- Toronto of Calgary	Attendance Meals
Half Day Skills Course: Social and Ethical Accounting Auditing and Reporting: ESG Metrics	\$ 499	Toronto, June 3 PM	Attendance Meals Course Binder
Half Day Course: Designing Strategies to Address Privacy and Confidentiality Risk	\$ 499	Toronto, June 3 AM	Attendance Meals Course Binder
Half Day Skills Course: Conducting a Complaint Investigation	\$ 499	Toronto, June 3 AM	Attendance Meals Course Binder
Half Day Protection from Fraud Course	\$ 499	Toronto, June 3 PM	Attendance Meals Course Binder
Resource Binder	\$ 100 for one, \$150 for both	One for Calgary and one for Toronto	
Access to On-Line Library	\$ 149	Up to six months; both sites	All presentations and recordings

**CORPORATE**

<b>Type</b>	<b>Cost</b>	<b>Description</b>	<b>Benefits</b>
Platinum Package	\$ 10,000	Two full two-day registrations, one half-day Skills course registration, booth space at one site; and name as sponsor of one designated lunch	Mention (Full page ad) in Promotional material and On-Line Library; three copies of both Resource Binders; Booth Space in on-site Resources Table
Gold package	\$ 5,000	Two full two-day registrations and name as sponsor of one AM or PM health break	Mention (Half page ad) in Promotional material and On-Line Library; two copies of both Resource Binders
Silver Package	\$ 3,500	Two full two-day registrations and quarter page ad in resource binder	Mention (Quarter page ad) in Promotional material and On-Line Library; two copies of both Resource Binders
Bronze Package	\$ 2,000	One full two day registration and quarter page ad in Resource Binder	Mention (Quarter page ad) in Promotional material and On-Line Library; two copies of one site Resource Binder
Booth Space at On-Site Resource Centre	\$ 2,500	Space to display and answer questions about your reports	Internet hook-up, table, materials handling, and easel provided
Sponsor Lunch	\$ 4,000	Menu available	Mention in Promotional material and at venue
Sponsor Breakfast	\$ 1,500	Menu available	Mention in Promotional material and at venue
Sponsor AM or PM Health Break	\$ 1,000	Menu available	Mention in Promotional material and at venue
Ad in Binder: Full page	\$ 2,000	Pre-assembled camera ready art 7.5 by 9 5/16 PDF format	Appear in On-Line Library and Resource Binders, both sites
Ad in Binder: Half Page	\$ 1,000	Pre-assembled camera ready art 7.5 by 4.5 PDF format	Appear in On-Line Library and Resource Binders, Both sites
Ad in Binder: Quarter Page	\$ 500	Pre-assembled camera ready art 3 5/8 by 4 ½ PDF format	Appear in On-Line Library and Resource Binders, Both sites

<b>EDUCATION</b>			
<i>Type</i>	<b>Cost</b>	<b>Description</b>	<b>Benefits</b>
<i>Dean</i>	\$15,000	Sponsor attendees, student or professional	Mention in Promotional material and at venue and in Resource Binders, Both sites
<i>Professor</i>	\$10,000	Sponsor attendees, student or professional	Mention in Promotional material and at venue and in Resource Binders, Both sites
<i>Scholar</i>	\$5,000	Sponsor attendees, student or professional	Mention in Promotional material and at venue and in Resource Binders, Both sites
<i>Supporter</i>	\$2,500	Sponsor attendees, student or professional	Mention in Promotional material and at venue and in Resource Binders, Both sites

This sponsorship can be applied to A, B, and/or C:

( A ) Upmanship Toronto Conference: Sponsorships for applicants whose request is received and approved by April 21st.

\$ 1,500 Registration; \$500 travel and accommodation; or both: maximum \$2,000 per person.

June 1-2, 2015

Evaluation Committee: Jane Garthson, Mimi Marrocco

( B ) Upmanship Professional Ethics and Compliance Skills Training Courses: Scholarships for applicants whose request is received and approved by May 1st.

\$ 500 registration; \$500 travel and accommodation; or both: maximum \$1,000 per person.

Tenable for a registrant at any one of four courses:

(a) Conducting a Complaint Investigation AM Wed June 3: AM June 3

(b) Privacy and Access: How to Navigate Use of Personal Information and Protect Privacy: PM June 3

(c) Social and Ethical Accounting Auditing and Reporting: AM June 3

(d) Protect Your Organization from Fraud Schemes: PM June 3

Evaluation Committee: Chris MacDonald, Brad Zarnett

( C ) Upmanship Calgary Conference: Sponsorships for applicants whose request is received and approved by April 21st.

\$ 1,500 Registration; \$500 travel and accommodation; or both: maximum \$2,000 per person.

June 4-5, 2015

Evaluation Committee: Rod Burylo, Christi Cruz